

ROTTERDAM SCHOOL OF MANAGEMENT
ERASMUS UNIVERSITY

MASTERS

伊拉斯姆斯大学鹿特丹管理学院

RSM TOUR 2018 SPRING

RSM中国办公室
2018年4月

RSM - a force for positive change



RSM
ERASMUS
UNIVERSITY

Welcome to Rotterdam School of Management, Erasmus University

RSM – a force for positive change



**What do you know about
the Netherlands?**

Do you also know that.....

50%: Only half of its land exceeds one metre above sea level

1st: the world's first country to legalise same-sex marriage in 2001

2nd: the world's second-largest exporter of food and agricultural products

3rd: third most innovative in the world

4th: fourth-most competitive economy in the world

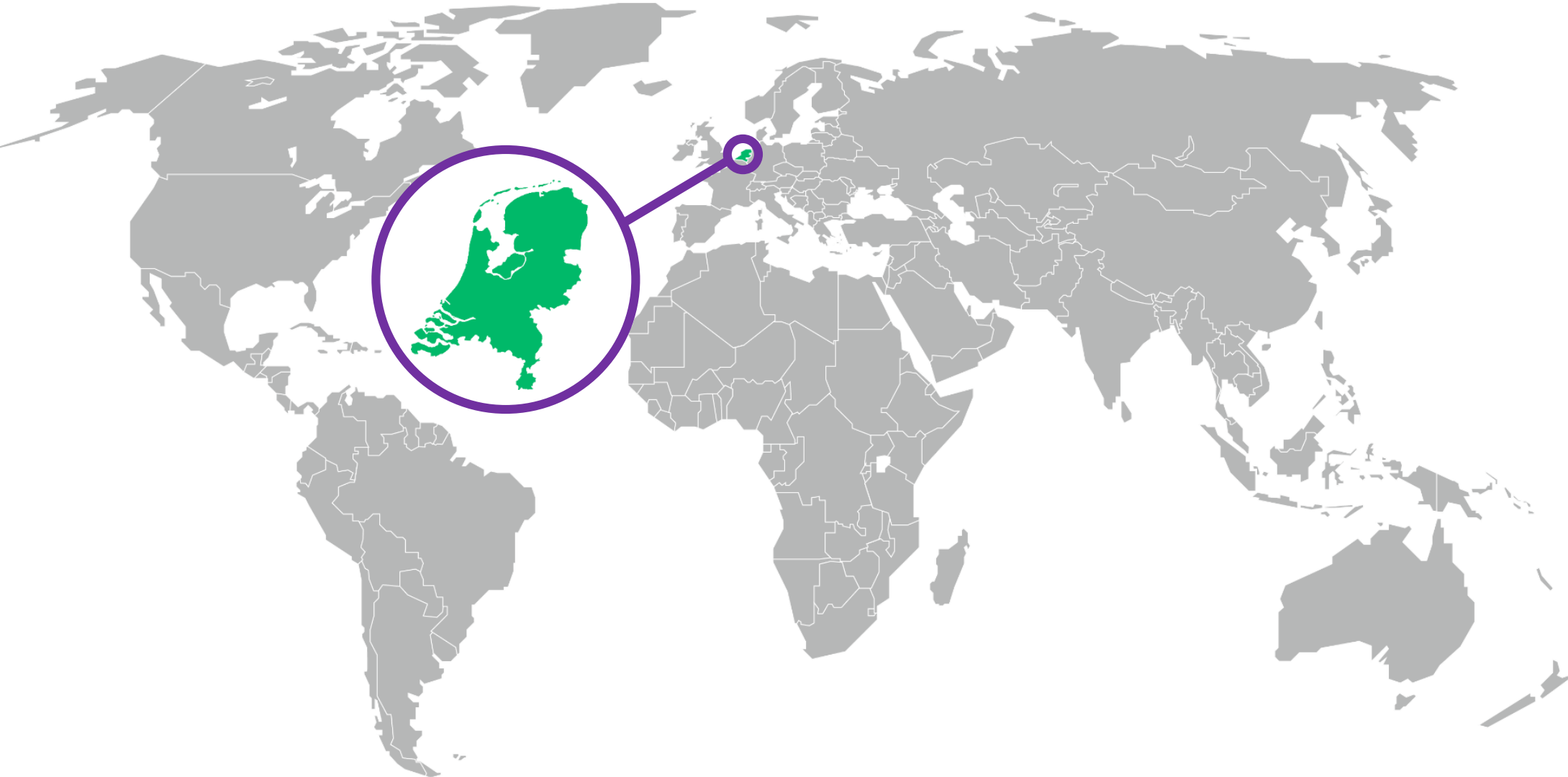
6th: sixth-happiest country in the world

13th: thirteenth-highest per capital income in the world

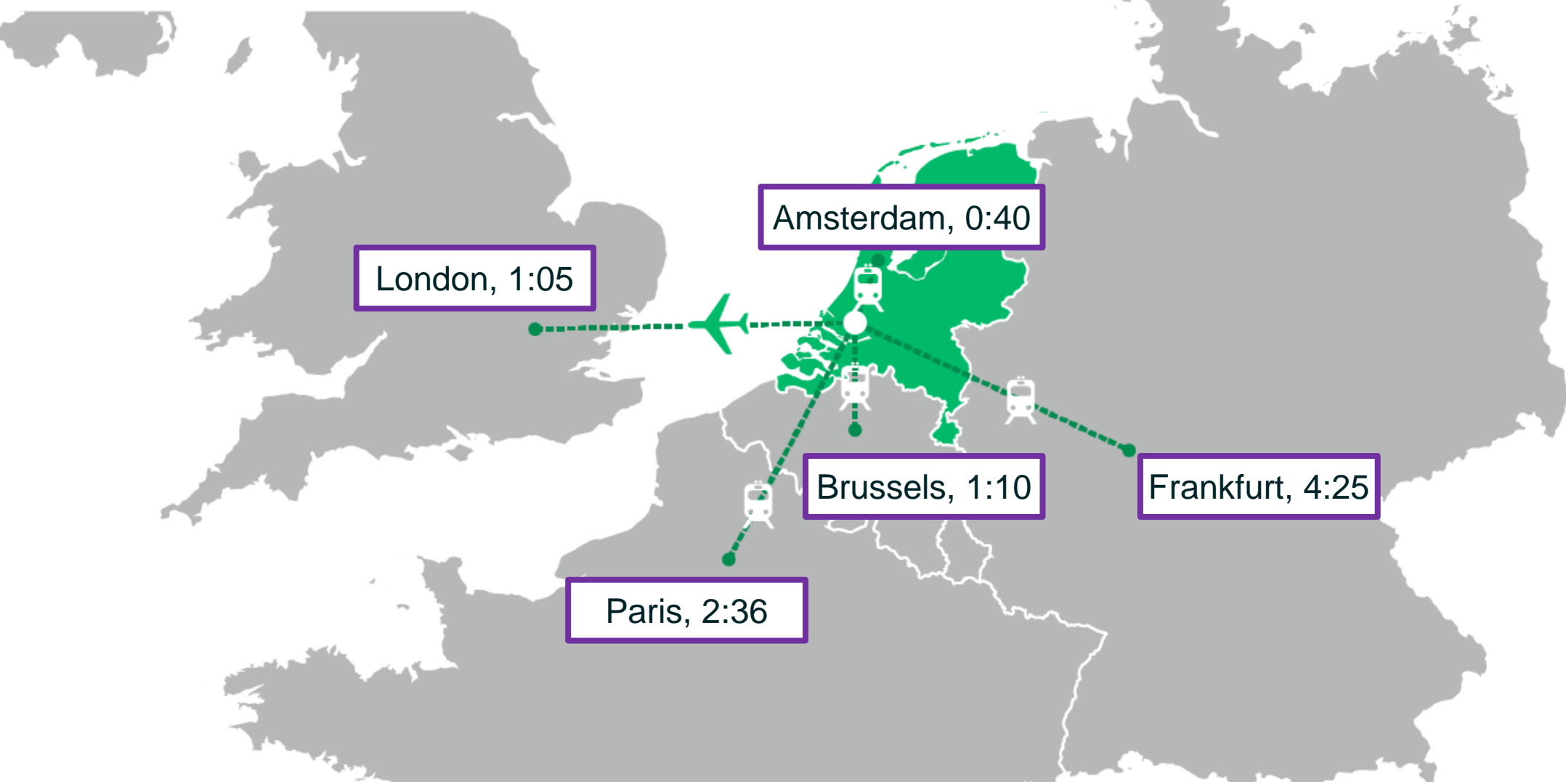
Oldest: The Amsterdam Stock Exchange, part of Euronext, is the world's oldest stock exchange and is one of Europe's largest bourses.



Rotterdam as gateway to Europe



Rotterdam as gateway to Europe



Why the Netherlands?

Top-quality education



Small country but 7th in the world for higher education

All research universities consistently ranked in global top 2%

Tip! University of Applied Sciences vs. Research University

Why the Netherlands?

2,000+ English-language programmes

English everywhere

Erasmus University Rotterdam

鹿特丹伊拉斯姆斯大学

RSM – a force for positive change



Erasmus University Rotterdam

Research university with a
great global reputation

Founded in 1913
The first Nobel Prize winner in
economic sciences

Home to 28,000 students,
20% international

Many international
programmes:
13 bachelor, 50+ master

Worldwide recognition

#1 in the Netherlands for
Accounting & Finance,
Business & Management



#2 for Medicine,
Economics & Econometrics,
Development Studies, Communication
& Media

Proud to be in the top 100 of
global university rankings



#69
worldwide



#71
worldwide

Rotterdam School of Management,

Erasmus University

伊拉斯姆斯大学鹿特丹管理学院



RSM
Erasmus
ERASMUS
UNIVERSITY



ACCREDITATION & REPUTATION

- ✓ **Leading** international business school
- ✓ **Internationally accredited:** AACSB, EQUIS, AMBA (triple crown)

only 1% business schools (57) have triple-crown



- ✓ **Strong reputation:** over 400 companies recruit on campus
- ✓ **Truly international student body:** over 70 nationalities in MSc programmes
- ✓ **Complete portfolio:** BSc, MSc, MPhil, MBA, PhD and executive education
- ✓ **Well ranked:** RSM holds the 5th position in the Global Master in Management ranking by the Financial Times (2016)
- ✓ **Networked:** best exchange partners worldwide (e.g. CEMS and PIM networks)
- ✓ **Alumni:** over 70 nationalities, 29000+ in over 30 countries and areas.
- ✓ **Research-based,** Erasmus Research Institute of Management (ERIM) top 3 in Europe



RANKING

鹿特丹管理学院(RSM)作为欧洲顶尖商学院，在荷兰始终位居榜首

- 欧洲商学院排名前10，荷兰第一
- 全球管理学科硕士排名第5，荷兰第一
- 全球MBA排名第31，荷兰第一
- 全球商业与管理类排名第21，荷兰第一
- 全球管理学科学术排名第8，欧洲第一
- 全球工商管理学科学术排名第3，欧洲第一





EXCHANGE

- Exchange is possible after completing the requirements of the master programme (exchange semester is included in the MSc International Management/CEMS)
- You will be informed about the exchange possibilities at the start of the master programme
- Application for the exchange goes through the RSM International Office
www.rsm.nl/exchange





EXCHANGE

CANADA

University of British Columbia (Vancouver)
McGill University (Montreal)
HEC Montreal (Montreal)
Richard Ivey School of Business (London)
York University (Toronto)
Queen's University (Kingston)

USA

Brandeis University (Boston)
University of Michigan (Ann Arbor)
University of California (Davis)
University of Illinois (Urbana-Champaign)
University of North Carolina (Chapel Hill)
The Wharton School (Philadelphia)
Babson College (Boston)
Georgia State University (Atlanta)
University of Iowa (Iowa)
University of Chicago

CENTRAL and SOUTH AMERICA

EAESP/Fundação Getúlio Vargas (Brazil)
Fed. Universidad of Rio de Janeiro (COPPEAD; Brazil)
Pontificia Universidad Catolica de Chile (Santiago)
IESA (Venezuela)
ITAM (Mexico)
ITESM (Mexico)
Universidad Torcuato di Tella (Argentina)
Escuela de Administración de Negocios (ESAN; Peru)

EUROPE

Università Commerciale L. Bocconi (Italy)
ESADE (Spain)
IAG (Belgium)
HEC Paris (France)
EDHEC Business School (France)
EMLYON Business School (France)
IAE Aix-en-Provence (France)
Wirtschaftsuniversität Wien (Austria)
Universität zu Köln (Germany)
Universität St. Gallen (Switzerland)
Corvinus University of Budapest (Hungary)
University of Economics (Czech Republic)
Warsaw School of Economics (Poland)
Copenhagen Business School (Denmark)
Stockholm School of Economics (Sweden)
NHH Bergen (Norway)
Helsinki School of Economics (Finland)
London School of Economics (UK)
UMIST, University of Manchester (UK)
University of Bath (UK)
University of Lancaster (UK)
University of Warwick (UK)
Aston Business School (Birmingham, UK)
University College Dublin (Ireland)
Universidade Nova de Lisboa (Portugal)
Universidade Católica Portuguesa (Portugal)
FUCaM (Belgium)
St. Petersburg State University (Russia)
Reykjavik University (Iceland)
Athens University (Greece)
Tel Aviv University (Israel)

ASIA

IIM at Bangalore (India)
MDI (India)
Fudan (China)
Gadjah Mada University (Indonesia)
Keio University (Japan)
The National University of Singapore
Nanyang Techn' I University (Singapore)
National Chengchi University (Taiwan)
Thammasat University (Thailand)
Yonsei University (Korea)
Tsinghua University (China)

AUSTRALIA and NEW ZEALAND

University of Melbourne (Australia)
University of New South Wales (Australia)
University of Sydney (Australia)
University of Otago (New Zealand)





CAREER SERVICE

RSM has a dedicated in-house Career Services Centre offering:

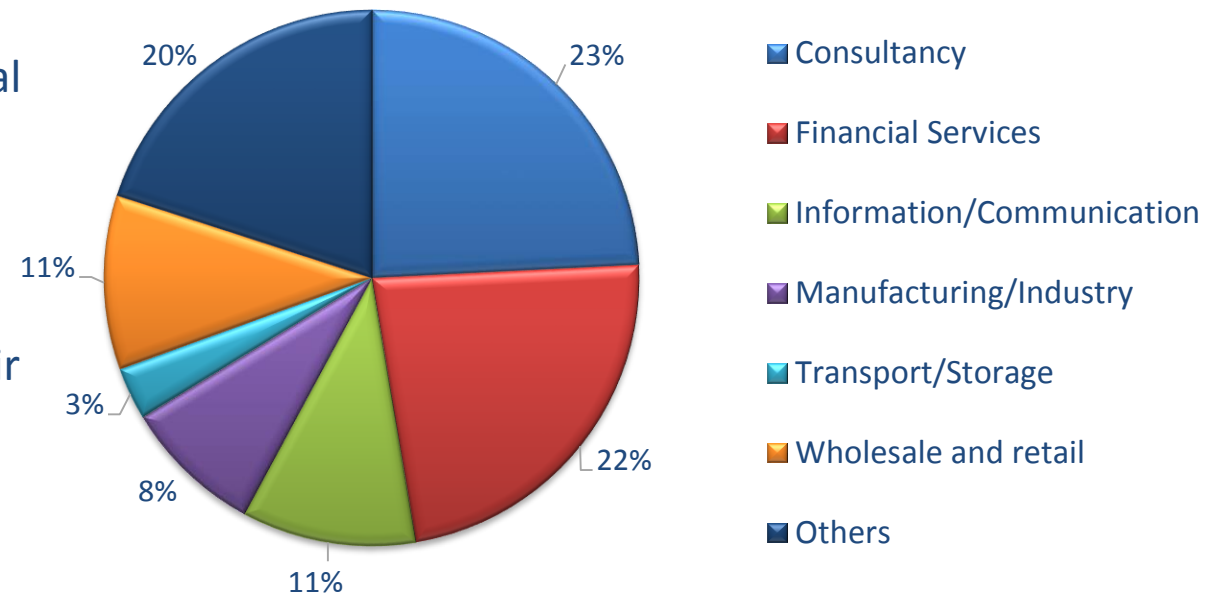
- Internships
- Jobs (Online Job Board)
- CV review
- Events & business courses
- Career fairs (by our study association STAR)
- Workshops and presentations from companies and HR specialists



CAREER AND ALUMNI

- ✓ The industries that attract most RSM graduates are consultancy and business research (23%) and financial services and insurance (22%).
- ✓ 96% of RSM alumni were employed, doing an internship, had started their own business or worked freelance within a year of graduation. Average search time is 3 months.
- ✓ Non-EEA students can apply for a Search Year permit within 3 years after graduation for every Dutch higher education degree. 1 for a finished BSc and another one for a finished MSc. The search year permit can be used to search for **work**, perform a **part-time/full-time job (paid or unpaid)** or do **voluntary work**.

Industries employing RSM graduates





TOP 20 EMPLOYERS OF RSM GRADUATES

1. Deloitte
2. PwC
3. Shell
4. ING
5. ABN AMRO
6. EY
7. Capgemini
8. Google
9. The Boston Consulting Group
10. Unilever
11. KPN
12. IBM
13. Philips
14. Rabobank
15. Calco
16. E.ON
17. Ormit
18. Tesla Motors
19. Vodafone
20. KPMG





CAREER AFTER GRADUATING AT RSM



Tatyana Kiryakova

Associate at PwC Nederland



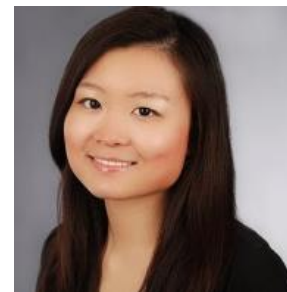
Filip Shen 沈飞

Associate Account Manager @ Google



Talisa Stewart

Marketer at BMW Group Financial Services



Yiyang Lin

Supply Chain Business Analyst at Shell



Aimée Cox

Business Analyst HR Transformation at Deloitte Consulting



Christoph Krauel

Product Manager L'Oréal Professionnel



I WILL



STARTING TODAY, THINK OF YOURSELVES AS LEADERS OF TOMORROW'S WORLD

IWILL.RSM.NL



I WILL OVERCOME ANY OBSTACLE AND SETBACK WITH PASSION AND HARD WORK

Jasmin Stewach, German
Student, BSc International Business Administration
Rotterdam School of Management, Erasmus University



I WILL MAKE THE BEST OUT OF EVERYTHING

Tina Afolo, Nigerian
Student, BSc International Business Administration (BA)
Rotterdam School of Management, Erasmus University



I WILL PLAY AND OVERCOME THE GAME

Guillaume Bazzi, Swiss
Student, BSc International Business Administration (BA)
Rotterdam School of Management, Erasmus University



I WILL BE MORE THAN MYSELF

Hwan Jung, Korean
Student, BSc International Business Administration (BA)
Rotterdam School of Management, Erasmus University



I WILL BE A REASON TO SMILE

Steve Wang, Chinese
Student, BSc International Business Administration (BA)
Rotterdam School of Management, Erasmus University



I WILL ACHIEVE MY GOALS

Thao Nguyen, Vietnamese
Student, BSc International Business Administration (BA)
Rotterdam School of Management, Erasmus University



I WILL



iwill.rsm.nl

I WILL ENSURE RELEVANCE AND IMPACT

Steef van de Velde, Dutch
Dean Rotterdam School of Management, Erasmus University
Rotterdam School of Management, Erasmus University





MSC PROGRAMMES

16-month MSc programme

- MScBA Master in Management (for non-business graduates)

16-month MSc programme

- MSc Finance & Investments - Advanced

18-month MSc programme

- MSc International Management/CEMS



12-month MSc programmes (11)

- MSc Finance & Investments
- MSc Supply Chain Management
- MSc Business Information Management
- MSc Strategic Entrepreneurship
- MSc Global Business & Sustainability
- MSc Human Resource Management
- MSc Organisational Change & Consulting
- MSc Management of Innovation
- MSc Marketing Management
- MSc Strategic Management
- MScBA Accounting & Financial Management



TUITION, FINANCING, HOUSING & IMMIGRATION

ANNUAL TUITION FEE	<ul style="list-style-type: none">➤ € 17,500➤ € 8,000 one time extra fee for FI-advanced
SCHOLARSHIPS	<ul style="list-style-type: none">➤ limited in number➤ RSM non-EEA Excellence scholarship➤ Holland scholarship➤ rsm.nl/msc/scholarships➤ grantfinder.nl
VISA	<ul style="list-style-type: none">➤ non-EEA nationals need a visa➤ the university will assist you➤ rsm.nl/welcome
ACCOMMODATION	<ul style="list-style-type: none">➤ housing.eur.nl



TUITION, FINANCING, HOUSING & IMMIGRATION

Expenses	Explanation	Costs
ACCOMMODATION	Furnished, including utilities, individual/ shared, etc.	€ 350 - 800 p/month
LIVING EXPENSES	Food, clothes, personal services, public transport, etc.	€ 250 - 450 p/month
INSURANCE	Health, personal liability, etc.	€ 40 - 100 p/month
BOOKS / STUDY MATERIAL	Depends on the degree programme	€ 65 - 85 p/month
VISA & PERMITS	Depends on your nationality	€ 0 - 315 (once)
CONTINGENCIES	Bicycle, higher phone bill, financial setback, etc.	€ 500 (once)

**Total: ± €1000
per month**



MSC PROGRAMMES

12-month MSc programmes (11)

- MSc Finance & Investments
- MSc Supply Chain Management
- MSc Business Information Management
- MSc Strategic Entrepreneurship
- MSc Global Business & Sustainability
- MSc Human Resource Management
- MSc Organisational Change & Consulting
- MSc Management of Innovation
- MSc Marketing Management
- MSc Strategic Management
- MScBA Accounting & Financial Management



12个月硕士项目

- 滚动录取、先到先得
- 申请要求（须同时满足）：
 1. 国内211大学本科学位（商科类）；
 2. 相关专业课程修满足所要求学分；
 3. GMAT不低于600；
 4. GPA不低于7（按荷兰学分制换算，满分10）；
 5. IELTS不低于6.5且小分不低于6.5
或者
TOEFL iBT不低于91且各单项不低于22
- 申请截止时间
每年5月15日



MSC PROGRAMMES (14)

16-month MSc programme

- MScBA Master in Management (for non-business graduates)

16个月硕士项目

- **针对本科为非商科专业的同学！**
- 滚动录取、先到先得
- 申请要求（须同时满足）：
 1. 国内211大学本科学位（专业不限）；
 2. GMAT不低于600；
 3. GPA不低于7（按荷兰学分制换算，满分10）；
 4. IELTS不低于6.5且小分不低于6.5
或者
TOEFL iBT不低于91且各单项不低于22
- 申请截止时间
每年5月15日



MSC PROGRAMMES

16-month MSc programme

- MSc Finance & Investments - Advanced

16个月-高级硕士项目

- 进行面试、择优录取！
- 全球择优录取45人。
- 申请要求（须同时满足）：
 1. 国内211大学本科学位（商科类）；
 2. 相关专业课程修满足所要求学分；
 3. GMAT不低于650；
 4. GPA不低于7.5（按荷兰学分制换算，满分10）；
 5. IELTS不低于6.5且小分不低于6.5或者
TOEFL iBT不低于91且各单项不低于22
- 申请截止时间：3月31日



MSC PROGRAMMES

18个月-高级硕士项目

- 该项目全球排名第五；
- 2所世界顶尖商学院学习
- 进行面试、全球择优录取65人；
- 申请要求（须同时满足）：
 1. 国内211大学本科学位（商科类）；
 2. 掌握两门外语（水平要求详见学校官网）；
 3. GMAT不低于600；
 4. GPA不低于7（按荷兰学分制换算，满分10）；
 5. IELTS不低于7.0且小分不低于6.5或者
TOEFL iBT不低于101且各单项不低于22
- 申请截止时间：1月31日

18-month MSc programme

• MSc International Management/CEMS





MSC PROGRAMMES – APPLICATION DEADLINE

31 January 2017

- MSc International Management/CEMS
65 best candidates are selected

31 March 2017

- MSc Finance & Investments – Advanced
45 best candidates are selected

15 May 2017 (rolling admission)

- MScBA Master in Management (Max. 75 students)
- MSc Finance & Investments (Max. 200 students)
- MSc Supply Chain Management
- MSc Business Information Management
- MSc Strategic Entrepreneurship
- MSc Global Business & Sustainability
- MSc Human Resource Management
- MSc Organisational Change & Consulting
- MSc Management of Innovation
- MSc Marketing Management
- MSc Strategic Management
- MScBA Accounting & Financial Management

In order to avoid delays in the VISA process, **NON-EEA nationals** are advised to submit their applications **by 1st of April!**

Scholarship applicants must submit a complete application before
Holland scholarships 1st of February
Non-EEA Excellence 1st of March
FI-A Scholarship 31st of March

*DON'T MISS
THE DEADLINE!*



RSM CHINA OFFICE

电子邮箱：j.xiao@rsm.nl lin@rsm.nl

办公电话：028-87099034

中文官网：www.rsmerasmus.com

英文官网：www.rsm.nl

新浪微博：鹿特丹管理学院RSM

WeChat：RSMErasmus



直接咨询：RSM小秘书(RSM_NL)





QUESTIONS?

